

SAMPLE LETTER



Dear Parents,

We are excited to announce that we are participating in the [Rutter's Rewards Schools program!](#)

We are looking to raise money for (Program to be funded). You can help us get this much-needed funding by signing up for Rutter's Rewards Schools today!

It's as easy as 1,2,3!

1. **Log in** to ruttersrewards.com or the Rutter's mobile app.
2. **Click the Rutter's Rewards Schools Button**, then **Select** (Organization Name) from the list and click the Support selected charity button.
3. **Shop at any Rutter's location**; purchase fuel, candy, snacks, coffee, or fresh made food and use your Rutter's Rewards Card or VIP information. Every dollar you spend helps us raise money!

Accumulated Purchases	Organization Receives
\$1,000	\$50
\$2,000	\$100
\$3,000	\$150
\$4,000	\$200
\$5,000	\$250

Not a Rutter's Rewards VIP?

Pick up a card at any Rutter's store.

Go to ruttersrewards.com and register today!

Please encourage your friends, family, coworkers and neighbors to register their Rutter's Rewards card and choose (Organization Name) from the list!

Thank you for your continued support. We hope you will consider participating in this program.

Sincerely,