

SAMPLE LETTER



Dear Community Member:

We are excited to announce that (Organization Name) has been selected as one of the finalists in the [Rutter's Vote with Your Dollars program](#)! We will be competing to receive (Dollar amount requested) from Rutter's to (Project to be funded). You can help us get this much-needed funding!

It's as easy as 1,2,3!

1. **Log in** to ruttersrewards.com or the Rutter's mobile app.
2. **Click the Vote With Your Dollars Button**, then **Select** (Organization Name) from the list and click the Support selected charity button.
3. Each time you shop at Rutter's using your Rutter's Rewards card or Phone Number ID and passcode, it will now count as a vote for (Organization Name). If we collect the most votes, our organization will receive a donation from Rutter's. It's as easy as that!

Not a Rutter's Rewards VIP?

Pick up a card at any Rutter's store.

Go to ruttersrewards.com and register today!

The more votes we get, the better our chances are of receiving the donation from Rutter's! Please encourage your friends, family, coworkers and neighbors to register their Rutter's Rewards card and choose (Organization Name) from the list so their dollars count as a vote for us too!

Thank you for your continued support. We hope you will consider participating in this program.

Sincerely,